Customer Supplied Artwork

Formats we accept

Our Art Studio is able to accept artwork for both Apple and Windows base applications. Below are the more popular programs and file formats we can access.

Applications

Adobe Illustrator • Adobe PhotoShop • CorelDraw

File formats

PDF • EPS (DXF & DWG we can open but are not always able to use the artwork)

Please note we don't accept Microsoft Word or Excel files as supplied artwork

We can receive emailed artwork up to a size of 3MB, any artwork over 3MB needs to be supplied on either CD or DVD.

Working with images

Digital Printing: Images for digital printing must be TIFF files with no compression. Files need to be a minimum of 300dpi resolution with 3mm bleed edge. (See Fig. 1)
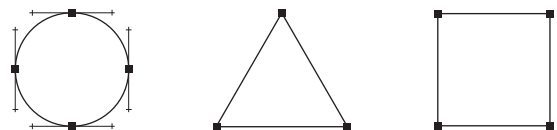
Screen / Etched / Anodised Printing: Images need to be vectored graphics. (See Fig. 2) Lines need to be a minimum of 0.5pt (0.1764mm) thick. Half tones or graduate tones are generally unsuitable for these printing process.

Logos: Logos need to be provided as vectored graphics for Screen, Etched & Anodised printing, although we can accept Tiff format for Digital printing.

Bleed Edge (Fig. 1)
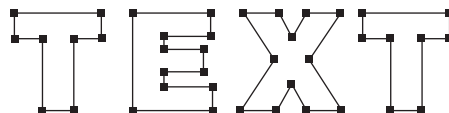
mockridge

Label Edge

3mm Bleed Edge

Vectored Graphics (Fig. 2)

Working with fonts

When supplying artwork we need a copy of all the fonts used in the file or alternatively all the fonts converting to Curves / Paths / Outlines.

Text converted to Curves / Paths

TEXT

It is our company policy that All artwork including artwork supplied is sent back to the customer for approval, to ensure that the files have the correct fonts etc.

We will NOT manufacture any order without approved artwork.